

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 22, No. 4

January 28, 1967

MCGRAW-HILL TO PUBLISH 1967 DATELINE



TO GUIDE DATELINE: The men behind the upcoming edition of *Dateline* gathered at the Club this week to map out preliminaries for the project. From left are Bernard Frazier, John Wilhelm, Bob Martinott, Ralph Schulz, Ed Grunwald, Howard Johnson, Art Milton.

The McGraw-Hill Publications Division of McGraw-Hill Inc. has agreed to edit and produce the 1967 *Dateline* magazine, annual publication of the OPC, it was announced by Victor Riesel, OPC President.

Riesel said he has been informed by Arthur Milton, *Dateline* chairman, that McGraw-Hill will furnish an "all-star" group of editors headed by Ralph Schulz, a prominent OPC member and managing editor of McGraw-Hill's *Chemical Week*. Previously, *Business Week*, also a McGraw-Hill publication, had done *Dateline*, as have *Newsweek*, *Time*, *Look*, *Forbes*, *Printers, Inc.*, and *Parade*.

The McGraw-Hill group will be headed by John Wilhelm, editorial chairman of a board of consultants consisting of four McGraw-Hill editors, Howard Johnson, Lewis Young, Edgar Grunwald and Peter French, and John Callahan,

(Cont'd on page 4)

OPC ASKS BRAZIL TO SHELVE PLANNED PRESS RESTRICTIONS

OPC President Victor Riesel, in behalf of the Club, has urged Brazilian President Humberto Castelo Branco not to implement his administration's proposed press law and asked for a meeting with the government's representatives to achieve this end.

In a wire, Riesel said the new law, placing stringent bans on a free press, is "inconsistent Brazil's desire to be considered part of democratic society."

The drafted law provides penalties for journalists who, in the government's judgment, are publishing secret or security information, or who publish material the government thinks is prejudicial to the economic and social well-being of the country — notably economic reports which might tend to destroy confidence in the country's economic situation.

"While not seeking to inject our-

selves into internal affairs in Brazil," Riesel said in his telegram, "(we) firmly believe any attack on press of one nation is attack on any free nation.

"We urgently seek a reversal of this trend and urge meeting with your representatives to achieve this."

Riesel said in the wire that the Club is calling upon The Organization of American States (OAS) "to urge its sister republic (to) give assurances this severe law will not be implemented against free press and communications of Brazil."

Similar wires went to the Secretary-General of the OAS and to Julio de Mesquita Filho, editor of Sao Paulo's *O Estado*. Filho is leader of a group of Brazilian journalists who organized to protest the proposed law. The OPC wires were followup to its pledge to stand behind the group in its fight.

"Overseas" apóia a luta

O sr. Victor Riesel, presidente do "Overseas Press Club of America", entidade com sede em Nova York, enviou ontem o seguinte telegrama ao dr. Júlio de Mesquita Filho:

"Três mil e quatrocentos correspondentes norte-americanos no Exterior, editores de imprensa, rádio e propaganda membros do Overseas Press Club of America formam ombro a ombro com seus irmãos no Brasil contra as medidas governamentais para curvar a imprensa livre. Estamos preparados para dar toda a assistência a seus esforços no sentido de manter a liberdade vanguardista da imprensa. Se o Brasil triunfar, desencadeará reação em cadeia para que outros o sigam. Lutaremos com todas as influências sob nosso comando. Informe-nos sobre o que precisar na sua luta, que é nossa. (a) Victor Riesel, presidente".

O Estado in Sao Paulo carried news of the OPC's pledge to help.

Covered.



In The Bulletin. The newsman's world. From top correspondents all over it.

Athens

Al Wagg, Wagg Pictures

Belgrade

Joe Peters, McGraw-Hill, NBC

Berlin

Gary Stindt, NBC Bureau Chief

Bonn

Russell Braley, New York Daily News

Brussels

H. Peter Dreyer, Journal of Commerce

Buenos Aires

Percy Forster, Hearst Headline Service

Cairo

Mike Sullivan, Business Week

Caracas

Martin R. Reynolds, UPI

Copenhagen

Per K. B. Amby, freelance

Frankfurt

Phil Whitcomb, Macnens

Geneva

Andrew Borowiec, The Washington Star

Hong Kong

Dave Roads, McGraw-Hill

Honolulu

James F. Cunningham, The Honolulu Advertiser

Istanbul

Anne Turner Bruno, freelance

Leopoldville

Don Carl Steffen, freelance

London

James Picton, freelance, ABC
Dan Smith, International Management

Madrid

Enrique Meneses, Fotopress

Manila

Carlos Angeles, author, Pan American Airways

Mexico City

Jaime Plenn, UPI

Miami (Caribbean)

Merwin Sigale, ABC

Montreal

J. Patrick Finn, freelance

Moscow

Scott Bruns, UPI

Munich

David Grozier, Radio Free Europe

New Delhi

Joe McGowan, AP Bureau Chief

Panama

Crede Calhoun

Paris

Bernard Redmont, Westinghouse Broadcasting

Rio de Janeiro

Eileen MacKenzie, McGraw-Hill, Time

Rome

Sam'l Steinman
A.R. McElwain

Saigon

Beverly Deepe

San Francisco

J. Q. Riznik

Santiago

Martin P. Houseman, UPI

Santurce

Horst Buchholz, Young & Rubicam

Sydney

Peter Harvey, Newsweek

Vienna

Fred Baer, McGraw-Hill

Washington

Jessie Stearns, Topeka Daily Capital

Membership

MEMBERSHIP APPLICATIONS ASSOCIATE

RONALD VINCENT GIBSON — Liverpool Daily Post, New York, N.Y. Proposed by Jess Gorkin; seconded by Rosalind Massow.

The Admissions Committee announces the transfer of the following to active membership:

Joseph Allen Raff — Fielding Publications, Mallorca, Spain.

The Admissions Committee announces the reinstatement of the following members:

Martin Gershen — N.Y. Bureau Chief, Newark Star-Ledger. (Active)

Jo Hubbard Chamberlin — Director of Public Relations and Publications, Long Island University. (Associate)

DANISH WEDDING COVERAGE

Preben Hansen, press attache at the Danish Embassy in Washington, says Denmark hopes to provide the best possible working conditions for the American press and broadcast world at the wedding of H.R.H. Princess Margrethe, heiress to the Danish throne, to Count Henri de Monzepat. The ceremony will be held in Copenhagen, June 10.

Hansen said press arrangements are being worked out and he asks that newspapers, magazines, broadcast companies and others planning to send correspondents to Copenhagen for the event contact him now at the Royal Danish Embassy, 3200 Whitehaven St., N.W., Washington, D.C. 20008.

FLIGHT MEMBERS URGED TO RESERVE ROOMS NOW

Members going on the OPC Charter Flight to Belgium this May are advised by Charter Chairman Madeline D. Ross to make their in-Europe reservations now, especially for London and Paris.

Overseas members have advised Miss Ross of a tight hotel space situation.

A few places are still available on the two-day invitational tour of Belgium. Belgium tourism is working on the itinerary, planning to show the best of Belgium in this brief time space. Informational mailings on various countries are now being mailed to Flight members.

Some members who had planned to be on the trip have had to sign off. Members wishing to join the Charter may do so by sending \$10 (per person) non-refundable registration fee made out to OPC Charter Travel. The tab of \$285 for the trip from New York to Brussels May 17 also is due. The Charter returns from London June 18, with a bonus stopover in Shannon, Ireland.

NEW YORK SCENE

Tues., Jan. 31 – Luncheon, with Harrison Salisbury, reporting on his North Viet Nam trip. 12:30 p.m. (Sold out.)

* * *

Shakespeare Set to Music

Fri., Feb. 3 – “Shakespeare in Opera and Song,” with the Metropolitan Opera Studio. 4:30 p.m.

Few concerts heard at the Club, according to Music Committee Chairman, *Jack Frummer*, have been more unique than that to be presented by the Metropolitan Opera Studio on Feb. 3 at the Tenth-floor Lounge. Entitled “Shakespeare in Opera and Song,” the program will be based upon Shakespeare plays and poems set to music.

Excerpts, running the gamut from Verdi, Wagner to Cole Porter, will include Nicolai’s “Merry Wives of Windsor”; Verdi’s “Falstaff” and “Otello”; Gounod’s “Romeo and Juliet”; Rossini’s “Othello”; and Wagner’s “Measure for Measure”, to the music of contemporary Giannini’s “Taming of the Shrew” and Cole Porter’s “Kiss Me Kate”. A group of songs from “As You Like It”, “Twelfth Night”, “Two Gentlemen from Verona”, etc., will also be offered.

Featured singers for this concert will be Met Opera Studio’s talented and attractive Cynthia Barnett and Vicki Powers, sopranos, Sean Barker, baritone, and Jonathan Riggs, tenor.

John Gutman, Vice Chairman of the Music Committee and Director of the Met Studio, has arranged this program. Frummer will preside.



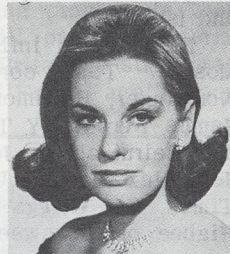
Barnett



Barker



Riggs



Powers

* * *

Book Night; “Blueprint for Peace”

Thurs., Feb. 9 – BookNight, “Blueprint for Peace”, with author Richard Gardner, former advisor to the US United Nations delegation. Cocktails 6:30 p.m., dinner 7:30.

An appraisal of areas in which nations of the world can cooperate will be offered at this Book Night for the author, now Professor of Law and International Relations at Columbia University.

Blueprint for Peace is based on President Johnson’s White House Conference on International Cooperation and offers new proposals for cooperation in disarmament, peacekeeping, international trade, economic development and human rights. Though he served as senior advisor to the US delegation to the UN for the 1965 and 1966 General Assemblies, Prof. Gardner plans to speak at the OPC event as a private citizen.

Gardner also served as Deputy Assistant Secretary of State for International Organization affairs for 1961-65. In 1963 he received the Arthur S. Flemming Award as one of ten outstanding young men in the Federal Government.

* * *

Mon., Feb. 20 – Luncheon, with Eugene Rostow, Undersecretary of State for Political Affairs, discussing NATO and East-West trade. 12:30 p.m.

* * *

Thurs., Feb. 23 – Luncheon with Judge Harold R. Medina, discussing the NY Bar Association report, “Freedom of the Press and Fair Trial,” 12:30 p.m.

* * *

Mon., Feb. 27 – Luncheon, with Labor Secretary Willard Wirtz, discussing mutual responsibility of government and press. 12:30 p.m.

SEGER, FOE OF HITLER, DIES

Gerhart H. Seger, who edited the American-based anti-Nazi paper, *Neue Volkszeitung*, after escaping from one of Hitler’s concentration camps, died in New York Jan. 21 of cancer. He was 70.

Seger was head of the German Information Center’s lecture bureau and served as US correspondent for Berlin’s *Telegraf*.

Seger was elected to the German Reichstag in 1930; as a foe of Hitler, he was in 1933 imprisoned in the Oranienberg concentration camp. He later escaped to Czechoslovakia, where he published a book giving an account of the hardships he and his family suffered during imprisonment.

When he came to the US in 1935, he lectured throughout the country on the dangers of Nazism. At the same time he edited *Neue Volkszeitung*, a German-language newspaper.

He became active in Democratic Party politics after getting his American citizenship in 1941. He was in charge of Adlai Stevenson’s 1952 presidential campaign among German-Americans.

Seger is survived by his wife, Elizabeth, a daughter, Mrs. Renate Brandt, and three grandchildren.

World-Wide Ticker

Edited by JERRY KRISKA

BELGRADE . . . from JOE PETERS

Just another remark to many of our friends who had visited us and remarked on our remark in The Bulletin (December 17) that we were going to move to some remote place to avoid visiting firemen.

We were always only too happy to see our old friends and to meet new ones, especially OPC members. Our remark was directed at characters who are either given our address by a friend of a friend or who simply barge in on a correspondent “to find out about the situation in your country” or, most frequently, “to show us some interesting spots around town.” Now, these fellows may be nice guys, the touring and suddenly global-conscious retired plumbers or brokers, but they certainly are not those “interesting people” whom newsmen, according to the book, are supposed to be meeting. Besides, these folks never seem to realize that we have work to do and really have no time to be tourist guides.

Dave Binder, now NY Times bureau chief in Bonn, returned to his old post

(Cont’d on page 4)



Gardner

WORLD-WIDE TICKER

(Cont'd from page 3)

here to introduce his successor Richard Eder. Also here from Bonn, Anatole Shub, Washington Post. "Bulletin" correspondent **Al Wagg** from Athens passed through Belgrade on his frequent journeys as a travel consultant.

Strange are the ways of home office decisions. Tom Crawford, UPI, was suddenly recalled to New York. In only about a year on his Belgrade post, he had made a lot of friends, mastered the Serbo-Croatian language, and learned the Yugo ropes, when the call came. Tom, his wife Maria, and their two kids are leaving end of January. His successor, the recently-married Ray Moseley, has already arrived.

The oldest Yugoslav newspaperman, Ivan Lupis-Vukic, died at the age of 91 in Split. For many years he was correspondent of the old New York Herald and the London Times. Before World War I, he interviewed the fabulous last King Nikola of Montenegro, and covered the Paris Peace Conference in 1919. During the last war, he was jailed by the invading Italians and was banned to his native village of Viganj on the Peljesac peninsula.

GENEVA.. from ANDREW BOROWIEC

Thomas J. Hamilton has arrived to cover Switzerland — and particularly the Geneva international beat — for The New York Times. He was formerly based in Bonn and at the United Nations in New York. Helping Hamilton is Victor Lusinchi, a long-time Geneva resident whose byline is familiar to the readers of the Times International Edition.

Wire service correspondents were busy hopping from one ski race to another in January. The Associated Press three-man bureau deployed its forces between Adelboden, Grindelwald and Wengen with Dorian Falk coordinating the coverage in Geneva. UPI staffers phoned their copy to Zurich.

NEW DELHI . from JOE McGOWAN, Jr.

The Foreign Correspondents Association of South Asia, comprised primarily of correspondents based in New Delhi, has donated Rupees 5,000 (\$650) from its treasure to Prime Minister Indira Gandhi's Drought Relief Fund. Mrs. Gandhi initiated the fund to alleviate the suffering of people in drought stricken Bihar state by giving them food, medicine, blankets and articles of clothing.

Neville Maxwell, veteran India correspondent of the Times of London, has been elected President of the FCA, suc-

ceeding **Conrad C. Fink**, AP bureau chief now in London.

Joe McGowan, Jr., of AP made a two-week early-January tour of West Pakistan. Marvin Zim of Time Magazine made a brief trip to Pakistan at the end of December.

A Foreign Correspondents Club of Pakistan has been formed in Karachi, where the foreign press corps includes one each from UPI, Reuters, AFP and Antara, three from Tass and one from Izvestia. The two NCNA men failed to show up or respond to invitations to the organizing meeting. Jules Joelson of AFP is club president.

ISTANBUL.. from A. TURNER BRUNO

The year ended here with the biggest foreign press invasion of 1966 on the occasion of Soviet Prime Minister Kosygin's five-day tour of Ankara, Izmir and Istanbul.

Besides an influx of half a dozen Moscow Tass correspondents, Steve Nordlinger, Baltimore Sun of Moscow, **James Feron**, NY Times of Jerusalem, and Beirut chiefs John Lawton of UPI, Joe Alex Morris, Jr., of Los Angeles Times, **Lee Griggs** of Time, and **Arthur Higbee** of Newsweek covered the first visit of a Russian prime minister in the history of the 43-year-old Republic of Turkey.

Turkish regulars in the headline hunt were AP's bureau chief **Hal McClure**, Time-Life representative **Charles Lanius**, and Tass's Peter Orlenko and Nikolai Khudryshov.

Hal McClure's lovely wife Dorothy, Bosphorus hostess with mostest, had open house Christmas Eve dinner for the local and far-from-home members of the Fourth Estate. Bless 'er for con-

tinuing the tradition she began last Christmas.

Hal, who also covers Israel from (Cont'd on page 8)

DATELINE (Cont'd f. p. 1)

vice president and Editorial Director of McGraw-Hill.

Schulz, who will have the title of Editor of *Dateline*, 1967, will be assisted by three managing editors, *Meyer Lurie*, *Kemp Anderson* and *Jules Abend*. Two McGraw-Hill Art Directors, Robert Martinott and Saul Sussman, will handle layout and illustration while Associate editors handling copy will be Sally Powell, Linda McCrudden and A. Outcalt. Assistant Editors Claudia Ott and Karol Wasylyshyn will handle assignments to a world-wide staff from McGraw-Hill World News and other prominent foreign correspondents.

The theme of *Dateline* 1967 will be "Communications in a Space Age." Top authorities on communications, both in hardware and in news, will be asked for articles taking a hard look at the prospects facing news men in covering space shots, men on the moon and other problems the new era will bring.

At the same time, *Arthur Milton*, publisher of *Dateline*, announced the appointment of *Bernard Frazier* as advertising director and *Will Yolen* as circulation director. Frazier, who is public relations director for Firestone Tire and Rubber Co., has had this responsibility in the past. He will be assisted by *John Sattler*, public relations manager for Ford Motor Co., and *Bob Stone*, vice president of the Daniel J. Edelman & Assoc. Yolen, a former president of the OPC and active in its affairs for many years, is now retiring from Hill & Knowlton.

Dateline magazine has contributed a greater profit to the OPC each year than any other project, Milton said.



MORE DATELINE STAFF: *Jules Abend*, *Mary Grant*, *Linda McCrudden*, *Meyer Lurie*, *Karol Wasylyshyn* and *Claudia Ott* will help put out the OPC's annual magazine this year.

CARE AND FEEDING OF LONDON NEWS SOURCES

By DAVID M. CULHANE

Baltimore Sun

LONDON — *The American Press* corps in London is so large that there are reporters who have lived here for years without ever actually meeting.

The American press corps is so large that there are reporters in London reporting for American journals what the American reporters are doing in London.

Mostly they are turning out more copy about this one country than the United States receives about any other place in the world.

There are 40 or more American newspapers, news agencies, television and radio networks, magazines and other periodicals represented in London.

They employ at a very conservative count about 200 people to gather the facts about Britain.

This is undoubtedly the largest contingent of American press representatives in Europe.

An American correspondent who lives in Moscow once recited for the corps here from memory the names of all his colleagues in Russia. He made a dare to do the same for London which was promptly declined.

He also recounted some of the problems in getting the news in Moscow and it was readily admitted that things were not so difficult here in London.

But this is not to say that London does not present some special hardships and rigors that do not exist anywhere else.

For example, there is the 2½-hour working lunch.

One cannot do business in London with anyone at Downing Street, the Foreign Office, the Defense Ministry or any other important agency without this formality.

At the State Department in Washington one can get important pieces of information in the course of a ten-minute telephone call. Not so at the Foreign Office.

An official there is even a little affronted if one seeks information in that way — unless he is a member of the news department which normally deals with the press.

So one takes the gentleman to lunch. After one or two occasions of this sort he begins to open up a bit. Who wouldn't after the heavy meals they eat in London at mid-day?

If this leisurely meal sounds like good living, it is not. One finds later in the day that one has to make up for the lost time before one can go home.

Another problem is that the British are accustomed to dealing with reporters in groups. It probably has something to

do with the "club man" approach to life.

For instance, an individual American reporter cannot get accredited for a seat in the press gallery in the House of Commons except through the Association of American Correspondents in London.

This organization was founded about 50 years ago to meet the British feeling that the American press should have its own "club."

The British press is itself organized into groups which handle such matters and the Americans simply followed suit.

Press facilities for everything are handled through these organizations — Parliament, Buckingham Palace, sports events and any number of things which are dealt with on a man-for-man basis in the United States.

The one great benefit for officials here is that the burden of checking credentials is not in their hands — a man's colleagues are responsible for establishing his standing as a reputable journalist.

Another interesting problem is that the image, if you will pardon the term, of the journalist in Britain is still fixed at the period of the "Front Page" scoop

artist.

This is not to say that there are more sensationalist reporters in Britain than in America or any less serious newspaper men here than in the United States.

Rather, it is that in Britain the man in the street tends to think of the worst examples of the craft while people in America are beginning to think first of the best practitioners in journalism.


A little of the British attitude inevitably rubs off on the foreign reporters in London. In some ways it is a nuisance and in others it is amusing. For example, reporters in Britain can still wear trench coats without being asked to come in out of the cold.

But if one is resigned to obtaining stories through long, leisurely lunches and getting press credentials through elaborate miniature bureaucracies, one is half-way home.

The one big remaining problem then is to avoid becoming so enamored of Britain and so adjusted to an agreeable way of life that one loses one's critical eye — something that happens again and again.



THAT'S ME THEY'RE TALKING ABOUT: Honoree Will Yolen looks as if he can't believe all those nice things OPC President Victor Riesel is saying about him. Party Chairman Will Oursler waits his turn for the microphone. Event was Bistro Night honoring Yolen on his retirement from Hill & Knowlton.



BULLETIN

THE OVERSEAS PRESS

Bulletin Committee Chairmen:
 Alton Kastner David Resnick
 Lawrence Stessin
 Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas posts).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. 594-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

OFFICERS: Victor Riesel, President; William L. Laurence, Hal Lehman, James Sheldon, Vice Presidents; Mary Homaday, Secretary; George Bookman, Treasurer.

BOARD OF GOVERNORS: Morgan Beatty, Larry Blochman, Whit Burnett, Cornell Capa, Paul Finney, Henry Gellermann, Allan Jackson, Irene Corbally Kuhn, Elmer Lower, Rosalind Massow, Will Oursler, Madeline D. Ross, Myra Waldo.

ALTERNATES: Anita Diamant Berke, William Brooks.

PAST PRESIDENTS: Cecil Brown, W.W. Chaplin, Robert Considine, John Daly, William P. Gray (deceased), Burnet Hershey, Richard J.H. Johnston, Frank Kelly, Lucian Kirtland (deceased), Louis Lochner, John Luter, Eugene Lyons, Barrett McGurn, Merrill Mueller, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, John Wilhelm, Wythe Williams (deceased), Will Yolen.

BULLETIN COMMITTEE: Alton Kastner, David Resnick, Lawrence Stessin, Chairmen; Jay Axelbank, Sam Baker, Cornell Capa, Allen Chellas, Ed Edwin, Betty Etter, Blythe Foote Finke, Kay Kato, Jerry Kriska, Hal Lehman, Murray Martin, Al Peterson, Jerry Robinson, Barbara Scofield, Larry Schmeidler, John Wilhelm.

CORRESPONDENTS: Athens, Alfred Wagg; Belgrade, Joe Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Brussels, H. Peter Dreyer; Buenos Aires, Percy Forster; Cairo, Mike Sullivan; Caracas, Martin R. Reynolds; Copenhagen, Per K. B. Amby; Frankfurt, Phil Whitcomb; Geneva, Andrew Borowiec; Hong Kong, Dave Roads; Honolulu, James F. Cunningham; Istanbul, Anne Turner Bruno; Leopoldville, Don Carl Steffen; London, James Picton, Dan Smith; Madrid, Enrique Meneses; Manila, Carlos Angeles; Mexico City, Jaime Plenn; Miami, Merwin K. Sigale; Montreal, J. Patrick Finn; Moscow, Scott B. Bruns; Munich, David Grozier; New Delhi, Joe McGowan; Panama, Crede Calhoun; Paris, Bernard S. Redmont; Rio de Janeiro, Eileen MacKenzie; Rome, Sam'l Steinman, A.R. McElwain; Saigon, Beverly Deepe; San Francisco, Joseph Q. Riznik; Santiago, Martin P. Houseman; Sautrice, Horst Buchholz; Sydney, Peter Harvey; Vienna, F.H. Baer; Washington, Jessie Steams.

Acting Executive Director, Frank O'Rourke.

Letters

CONTRADICTION

I have been watching with interest and great sympathy the strong and healthy reaction by members to the suggestion that our one means of continual liaison between those of us who are far flung and those who don't fling so far be abolished. Since we are essentially news or information people, nearly all of us involved somehow with the field of communication, it would seem to me to be a wierd contradiction to abolish our own medium of news, information and communication.

On the more personal matter, I should like to say that I not only value *The Bulletin* for its weekly information about what my friends and colleagues around the world are doing; but I also consider it important (to me) that they know what I am doing! I was, therefore, disappointed to note in the January 14 *Bulletin* that our correspondent in Paris managed to gather most of the names of reporters — members and non-members — who had gathered there from Bonn and elsewhere to cover the NATO ministerial meeting except that of a one-time vice president of the Club, namely me.

And just in case my shrinking modesty kept me from being noticed again, let me report that I was back in Paris from Bonn last week (Jan. 12-15) to cover the meeting of Chancellor Kiesinger and President de Gaulle.

Osgood Caruthers
 Los Angeles Times, Bonn

AN ANSWER

Perhaps, we can find 20,000 square feet of space in New York City for \$120,000 annually as Hal Lehrman claims (*OPC Bulletin* — January 14th). What then? What will it cost to make a club atmosphere out of these 20,000 square feet — a kitchen, bar, restaurant, air-conditioning, a private elevator? Possibly, an additional stairway, etc., etc. Surely, no less than \$250,000 if the expenditure for limited improvements at 54 West 40th Street is used as a base — to turn this footage into a club.

Even so, where are we in terms of the Club's current mounting deficit based on a \$36,000 annual rental? Can we reduce the payroll using Hal Lehrman's figures from \$340,000 to \$84,000 annually? This we would have to do to get us back the current base.

Lehrman knows that the Correspondent's Fund is, practically speaking, committed to releasing the Club from its present 90-old year lease if the Board of Governors so decides and assuming, of course, that the Fund can find a suit-

able purchaser. If that step is the considered judgment of the members and its elected officers, the Fund will not stand in the way. Hopefully, the new premises will convey the aura of a World Press Center for which the funds were originally raised.

I, for one, would like very much to see Hal Lehrman and his long-range-committee come up with some facts and figures to support his "Get-rid-of-the-white-elephant" philosophy. Once that were realistically explored — or exploded — the Club officers could move along to other considerations of the overall problem.

Just for the record, I said not a word in favor of cutting out *The Bulletin* or issuing it monthly or even making it a bi-weekly, but I can say that "something has got to give" and soon. Increasing dues again and again is not the answer.

J. J. Wurzel, New York

ANOTHER ANSWER

There's only one good editorial reason for continuing to give *Bulletin* space to corrections of misinformation about OPC's white-elephant building: The problem of staying in or getting out is the biggest, most important material issue before us, literally a matter of life or death for the Club. Otherwise one could shrug off and forget the arguments in John Wilhelm's answer to my letter published here Jan. 14.

1) I showed that the building's basic cost to OPC annually is \$89,000, not \$36,000 as Wilhelm had asserted. He replies that I've tacked on all kinds of maintenance and repair which ought to be charged to operations. But the cleaning, rug, kitchen and other items he lists were obviously *not* included by me in the \$89,000. Only *building* maintenance, taxes etc. were included — costs which, in any lease elsewhere, would be paid by the *landlord*. Tenants, for instance, do not normally repair heating-pipes — but we do. The fact remains that we are *not* taking in more from our non-member occupants than the building costs us, as he alleges and as a glance at our perennial deficits would refute.

2) Wilhelm triumphantly inquires where we would get \$120,000 to pay the rent for the smaller quarters which I suggested. He forgets that we get around \$218,000 in dues, that *Dateline* and the Annual Dinner produce another \$20,000 or so, that food and beverage operations would go on making at least as much profit as now in a really *private* and congenial Clubhouse, and that members might finally start coming around again

for income-making events in a place they call their own.

3) I proposed that a compact 20,000 square feet in attractive new quarters would be just right for OPC and World Press Center and spring us from the catering, office-rental and other irrelevant businesses. Wilhelm dismisses 20,000 sq. ft. as "miniscule premises." He ought to know that we've *less* than that now. Of the 50,000 sq. ft. in his 11-story building, 20,000 are *totally* occupied by non-members. We *share* much of the other 30,000 sq. ft. with outsiders. Worse, over 10,000 sq. ft. of the 30,000 is *dead space*, wasted because of innumerable pantries, hallways, sprawling lobbies and over-sized stairwells, along with third-floor and tenth-floor "ball-rooms" which do not pay their way. Our very agreeable quarters on 39th Street had just *under* 20,000 sq. ft. Wilhelm & Co. moved us out of there because the dining-room accommodated only 110 bodies and a luncheon-dinner meeting-place was needed for 250 bodies. Well, we still can't take more than 150 at a dinner meeting, and we are scattered over 11 floors. There's no reason, financial or otherwise, not to find and move into other premises where 20,000 sq. ft. are efficiently organized on one or two wide floors, with plenty of room for large meetings and a cordial atmosphere which will make OPCers feel they are at home. There is every reason for getting out before we go broke. Or does Wilhelm suggest another raise in dues?

Hal Lehrman, Vice President

Classified

ANYONE IN NIGERIA Africa who can make 16 mm color-sound film? Photographer in that area desired to make film of water project in Ibadan. Contact p.r. INTERPACE in Parisippany, N.J. (201) 335-1111.

APT. SUBLET, Feb. 1st - April 30th, 4 rms., 2 bedrooms, sleeps 4. Completely equipped, utilities incl. \$158 per month. At 16th St. and 1st Ave. Call Harold Oram, LA. 4-6700.

LONDON BASED NEWSMAN in Europe for ten years available for freelance assignments, newspapers or magazines. Interest in regular contribution for newspaper or chain. Welcome suggestions. Box 398.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

SYNDICATION?

If you have a possibility for newspaper syndication in the idea or sample stage, perhaps we can help you get started.

Write, Syndication Counsellors
Box 402.

Placement

New York:

M-233-Wanted: PR practitioner with 5-8 years corp. agency experience, industrial, trade and associate PR work; familiar with speakers and convention bureaus, brochure preparation, speechwriting for construction/architectural fields, and setting up speaking engagements, etc. Salary \$13-14M.

M-232-Wanted: Top quality writer for slick internal/external quarterly on major account of leading PR firm. Must be good feature and mag length article writer, capable of doing own research and producing sparkling copy. Must have good client contact possibilities. Salary about \$13M.

M-231-Wanted: PR-trained individual with air marine travel experience to handle VIP traveler publicity, sea and air travel promotion, for agency and/or carrier system; handle internal publications, brochures. Salary \$10-12M, depending on ability.

M-230-Wanted: Able writer to prepare copy and publications for major international welfare agency. Fund-raising experience vital. Salary \$9-11M.

Germany

M-229-Wanted: News writer, broadcaster for American Forces Network, Frankfurt/Main, Germany. Applicants MUST have prof. on-air broadcasting experience, plus experience or college training in news writing. Incumbent to serve as news writer, broadcaster, re-writing news stories from AP, UPI copy,

news gathering, editing copy and tape recordings. Conduct news interviews, read newscasts on air. Quarters' allowance appropriate if determined eligible. Grade and salary: NGS-8, \$7,068-9,183 per annum. Send SF 57 or resume in lieu of such form, along with tape of newscast and sample of newswriting, based on newspaper copy, to E. W. Radenburgh, AFN Europe, CPO APO 09757, New York.

Chicago

M-228-Wanted: Magazine oriented publicist, preferably in Chicago area, to do research for storylines and features for business and consumer magazines. Work in Chicago offices of internationally known businessman's organization. Can develop into permanent position. Please send resume.

Cleveland

M-227-Wanted: PR manager for fast-growing, diversified, publicly-traded blue chip industrial manufacturer. New post: set up internal PR department, direct stockholder, plans, management and community relations, also product publicity. Serve as liaison to outside PR counsel. Editorial or marketing experience more important than actual PR experience. Familiarity with Ohio preferred. Company will pay for relocation. Salary \$12-15M.

Please write c/o Box No. attention Placement, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser.

No News!

Sickness and accidents are not news ... disability is as old as man and it's a proven fact that sickness and accidents are here to stay!

Some persons can't seem to realize that it can happen to them and that they must financially prepare for the time when they're sick or hurt and can't earn a living. Maybe they think that someone else is going to pay the rent, buy food and clothing when they can't bring home a paycheck!

Why Wait for disability to hit you? Enroll today! For full details write or call:

The Association Group Department
MUTUAL OF OMAHA INSURANCE COMPANY

417 Fifth Avenue, New York, New York 10016

PHONE: ORegon 9-8200

underwritten by

Mutual
OF OMAHA



The Greatest Name
in Health Insurance

Mutual of Omaha Insurance Company

Home Office: Omaha, Nebraska

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: After a month in N.Y. with his family, **Ed Hymoff** has winged back to Viet Nam, where he is working on articles on a book . . . Bonn-based **Osgood Caruthers**, who had been in Paris not long before to cover the NATO ministerial meeting, returned mid-January to ditto the meeting of Chancellor Kiesinger and President de Gaulle . . . After eight months in Berlin researching work-in-progress, **Walter Henry Nelson** spent last summer in the Spanish Mediterranean, during which time he produced a new novel. He's now at work on non-fiction for David McKay and four European publishers.

NEW POSTS: **Kim Willenson**, who spent three years on UPI's Tokyo news desk, is now that organization's chief correspondent for Southeast Asia, with headquarters in Bangkok . . . **James Alan Coogan** has completed an assignment in Bogota, Colombia, for the Council for Latin America and the Inter-American Action Committee of Colombia and as of Feb. 1 will be with King Features Syndicate in San José, Costa Rica . . . **Joe Newman**, ex-Herald Trib, a former OPC vice president and chairman of the program committee, has moved to Washington, D.C., as assistant to John H. Sweet, president and publishing director of US News & World Report. Joe will be in charge of the magazine's special projects . . . First new syndicate writer signed since the L.A. Times bought General Features in December is True magazine's **Ron Butler**. He'll cover the travel beat . . . **Hugh A. Mulligan**, now on his second trip to Viet Nam, has been appointed a special correspondent for the AP . . . **Leonard Saffir**, a vice president of Franchises International, appointed head of the firm's international operations division . . . **Barry Bishop** has taken over as Latin American correspondent of the Chicago Tribune; is based in Mexico City . . . **James P. Terzian** named director of publications of the American Stock Exchange . . . **Jim Atkins** appointed director of information of the National Producers Federation in Washington, D.C. He will edit a weekly news letter and be in charge of the over-all communication methods, including publication of booklets and public relations . . . **Michael Jay Robinson** now wearing two hats for the American Bureau of Shipping, a ship-classification society. He's assistant manager of publications and associate editor of Surveyor, a spanking new quarterly covering maritime matters . . . **Richard G. Wald**, formerly managing editor of the Herald

Trib and briefly Sunday editor of the World Journal Tribune, takes over as assistant managing editor of the Washington, D.C., Post Feb. 1.

ARTICLES: **Stella Margold** in January Oil and Gas Journal with "UN Wades into Wider Petroleum Role" and in the American Journal of Economics and Sociology with "Yugoslavia's Economic Reform." She is now en route to California on other assignments . . . **Hal Higdon's** piece on running in New England, which appeared originally in Sports Illustrated, to be reprinted by the US Information Agency in both the Russian and Polish editions of America Illustrated. Meanwhile an article by Higdon on his experiences traveling in Hungary appeared in the Chicago Sunday Trib Magazine, entitled "There'll Always Be an Ibusz." It brought an angry letter from the Hungarian Travel Bureau claiming that if Higdon had followed the proper procedures he wouldn't have encountered the problems enumerated in the article, which included being arrested for taking pictures in the wrong place . . . March Rouge is carrying **James Wakefield Burke's** psychological murder story, "The White Cat," while its author is touring the South, Midwest and West Coast lecturing on the Nuremberg trials.

BOOKS: **Gerold Frank's** "Boston Strangler" hit the NY Times best-seller list last week, eighth in the non-fiction list. Book has already been sold to the movies and Frank will begin work on the screen version within weeks . . . Also slated for films is **Burnet Hershey's** "From a Reporter's Little Black Book." Out via Dutton: **Benjamin Fine's** "Underachievers."

RADIO & TV: **Victor Riesel's** guest on his WEVD radio program this week is Victor Gotbaum, executive director of Council 37 of the American Federation of State, County and Municipal Employees. Prexy Riesel's interview with Congressman Emanuel Celler, heard last week, being rebroadcast on Voice of America as a "typical American broadcast." . . . **Harrison Salisbury**, recently back from North Viet Nam, appearing on **Dorothy Gordon's** NBC Youth Forum Jan. 29 to discuss "Will Hanoi Talk Peace?" . . . **Edward Robb Ellis** discussed his narrative history, "The Epic of New York City," on Joe Franklin's WOR program Jan. 16 . . . **Elaine Shepard** guested twice recently on Arthur Godfrey's CBS radio show to talk about her book, "The Doom Pussy."

HONORS: **Bob Considine** honored by the 52 Association of NY, of which N.R.

Caine is president and board chairman, with a cocktail party at Toots Shor's last week. **Milt Caniff** presented Bob with a sketch of the columnist in war-correspondent gear. Also on the Considine schedule: a dinner sponsored by the 52 Association on March 29 . . . **Anita Diamant Berke** named adjunct professor of journalism at Long Island U. . . . Kudos for two US newsmen in Spain: Time-Life bureau chief **Piero Saporiti** received the Silver Medal for Touristic Merit from Spain's minister of information and tourism; and **Dennis McEvoy**, founder of the Reader's Digest Iberian edition and recently appointed editor for Asia, was presented with one of Spain's highest civil merit awards — a Knighthood in the Order of Queen Isabelle the Catholic . . . **Jerry Hannifin**, Time-Life correspondent and editor, given the Strebig-Dobben Memorial Award by Trans World Airlines for distinguished contributions to the public understanding of commercial aviation and air transport. . . . The NY Daily News on Jan. 23 gave its entire editorial column to "an excellent front-page article in Barron's, business and financial weekly, issue Jan. 16," by veep **Hal Lehrman** and Brutus Coste . . . Last Monday's New York Times carried a lengthy interview with **Larry Stessin**, co-chairman of the Bulletin Committee, author, editor, publisher and professor of management at Hofstra University. The story went deeply into court and arbitration decisions underscoring the importance to employees as well as employers of knowing their rights and obligations.

SPEAKERS: **Geraldine Fitch** to be featured speaker at the annual banquet of the China Masons Club in San Francisco on Feb. 19 and at the annual awards luncheon of the Southern California's Women's Press Club on March 7. Her subject for both: "Mainland China vs. Prosperity in Taiwan."

FILMING: **Patrick McNulty**, ex-AP Paris, has signed to write and produce a documentary on polo for the New Jersey Foundation, Inc., Princeton.

STORY SOLD: Story Magazine, edited and published by **Whit** and **Hallie Burnett** since 1943, has been sold to Scholastic Magazines and will appear in a new format beginning in April. Whit will stay on as a member of the editorial board.

TICKER (Cont'd from page 4)

Turkey, is considered a harbinger of bad news by his Tel Aviv hotel and office staff. They now greet him with a mournful, "What's going to happen this time?" His nose for news seems to be right on schedule for his last three visits have anticipated by only a day or two Israel's largest border skirmishes and incidents.